

A B S T R A C T

An electroconductive compound in a flake form,
characterized in that it comprises a titanium oxide which has
5 an average long diameter of 1 to 100 μm and an average thickness
of 0.01 to 1.5 μm , and contains potassium in an amount of 0.3
to 5 wt% in terms of potassium oxide (K_2O) and, formed on the
surface thereof, a first electroconductive layer comprising a
tin oxide containing antimony and, formed on the first
10 electroconductive layer, a second electroconductive layer
comprising a tin oxide.